

FUEL FINDER™

2012

bought and trusted by owner operators and professional drivers

advertiser benefits



BEST KNOWN

Owner-operators, professional drivers, and dispatchers have known and trusted Fuel Finder for more than 15 years

MOST TRUSTED

It's now available in a pocket-size and is selling even better

UP-TO-DATE

We call each truck stop at least once per year to verify all the data

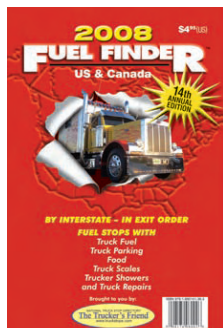
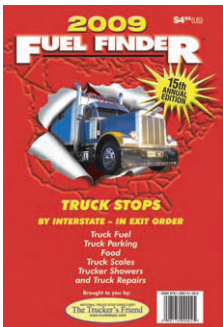
ACCURATE DETAILED INFORMATION

As well as listing pull-thru fuel facilities, we let drivers know:

- if fuel is available 24 hours / 7 days per week
- how large the overnight truck parking area is
- if truck repairs are available
- if showers, food, or weigh scales are available

NATIONWIDE DISTRIBUTION

Available for sale at nearly 1,000 truck stops and terminals
Fuel Finder and The Trucker's Friend are the only non-atlas, trucking publications for sale at most major truck stops and truck stop chains



BENEFITS TO YOU AS AN ADVERTISER

MORE VISIBILITY

Truckers buy the directory - along with your ad - as a business tool
You get a direct logo link on www.truckstops.com

MORE IMPACT

Your ad is right there when truckers and dispatchers use the directory
make purchasing decisions

LESS COST

You pay once for a year's exposure
versus
magazines where you pay every month

GUARANTEED EXPOSURE

Your ad is guaranteed to be read by satisfied decision-makers

TR Publications, Inc. - Powering the Rand McNally Intelliroute® TND™ gps &
Official Truck Stop Data Provider to NATSO - Representing America's Truck Stops and Travel Plazas

800-338-6317

www.truckstops.com