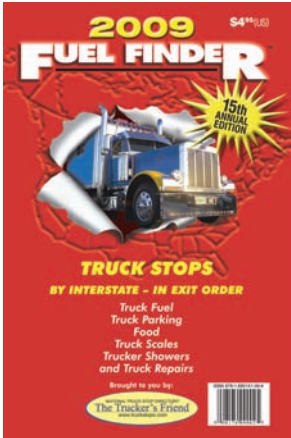
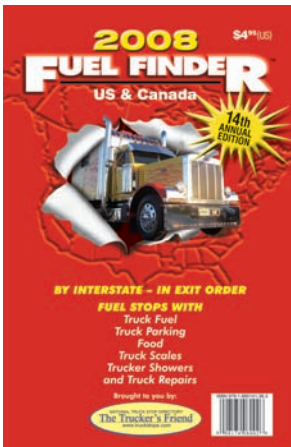


BENEFITS TO YOUR CUSTOMERS



- BEST KNOWN** Owner-operators, professional drivers, and dispatchers have known and trusted Fuel Finder for 15 years
- MOST TRUSTED** It's now available in a pocket-size and is selling even better
- UP-TO-DATE** We call each truck stop at least once per year to verify all the data
- ACCURATE
DETAILED
INFORMATION** As well as pull-thru fuel facilities, we show details of services such as:
- if they are open 24 hours
- what size the overnight parking area is
- if repairs are available
- if showers, food, or weigh scales are available
- NATIONWIDE
DISTRIBUTION** Available for sale at nearly 1,000 truck stops and truck terminals
Fuel Finder and The Trucker's Friend are the only non-atlas, trucking publication for sale at all major truck stop chains



BENEFITS TO YOU AS AN ADVERTISER

- MORE VISIBILITY** Decision-makers buy the directory to read - along with your ad
- MORE IMPACT** Truckers and dispatchers use the directory when they're looking for information to help them make purchasing decisions
- LESS COST** You pay once for a year's exposure versus magazines where you pay every month
- GUARANTEED EXPOSURE** Your ad is guaranteed to be read by satisfied decision-makers

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