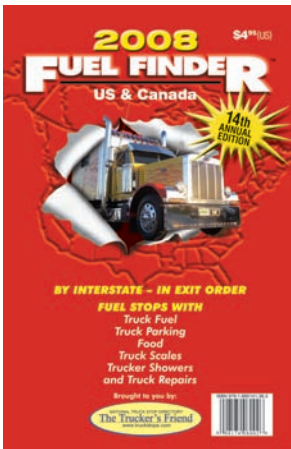


AD SIZES	RATES
Back Cover	\$ 3,995
Inside Front Cover	\$ 3,495
Inside Back Cover	\$ 3,495
Full Page	\$ 2,995
2-Page Spread	\$ 5,275

3-year contracts are billed annually at 10% off 2009 published rate



GENERAL INFORMATION & AD SPECIFICATIONS

General Info Fuel Finder is printed web offset and is perfect bound.

Materials All materials are due September 1, 2009. All ads must be submitted as high-resolution (300 dpi+), properly-sized pdf files. Please turn OFF all printer's marks (trim, registration, color bars, etc.). All files must be PDF/X-1a:2001 compliant (all fonts embedded or converted to outline and CMYK color model).

Ad Sizes, Trim & Bleed **Full-bleed, full page ads** trim to 4" x 6" (width x height). Allow 1/2-inch bleed on all sides. Bleed size (equal to document size) is 5" x 7" (width x height). No "live material" (important text or images) are allowed within 1/4-inch of trim. Live area size is 3.5" x 5.5" (width x height). **Non-bleed, full-page ads** are 3.5" x 5.5" (width x height).

Contact Barrie Gustard at bgustard@truckstops.com - Tel: 727-533-8078
Diane Gustard at dgustard@truckstops.com - Tel: 727-533-8078